

The Beginners Guide/Overview of AdKreator!

adKreator.com



Why AdKreator?

AdKreator is an easy to use system, unlike any other program on the net today. If our intention was to show you every option available, this ebook would be 500 pages and likely something you would not read.

Adkreator is an easy to use yet very powerful do it yourself graphic designing service. It is 100% web based so there is no software to download. It's so easy to use even the most design clumsy users can be creating professional designs without a nervous break down.

They even host your splash and squeeze pages for you. No more waiting for expensive designers or graphic artists.

The Owners!

The original idea, concept and creation of adKreator was by the well known "Professional Graphic Artist and Designer", **Justin Ledvina**.

Justin was in high demand by some of the most popular online marketers, many of whom you probably know or have seen online. Many of their site designs were created by Justin.

His idea to build [adKreator](#) was to provide anyone of "whatever" or "no" skills the ability to create professional advertising graphics without the need for a huge learning curve and extreme cost that programs like Photo Shop would require.

All of the Templates and artistic designs found in Adkreator are works of art by the Professional himself, so you know quality is utmost of importance.

Ray White, owner of multiple traffic exchanges was very impressed with the entire concept, feeling that it would be such a huge benefit not only to members of his sites, but anyone, from "newbie" to "professional" that had a need and desire to create quality advertising graphics for themselves.

When offered the opportunity to become Justin's partner, there was no hesitation. He literally jumped at the chance to partner with such a "kreative" mind and program that fit perfectly into his plans.

Since the original concept and programming, AdKreator has undergone many changes and improvements. Each better than the last, with thousands of templates, clip art, and graphic choices to choose from. Ease of use is utmost on the minds of Justin & Ray.

So much so they have spent thousands of dollars as of this writing to re-design the [adKreator designer](#) for the third time.

These guys are never completely satisfied with status quo, hence you will always see more improvements as they listen closely to the needs of the thousands of members already enjoying the service.

Our intention with this report is to give you a general overview of the operational links and an inside look at how easy and amazing adKreator will benefit you as an online advertiser.

The best way to completely understand and get the full value of AdKreator is to use it. Every time you kreate something new, it will be better than the last, new ideas just seem to flow with the program use.

AdKreator with the many and varied options get your kreative juices flowing, and like members say, it's very "addictive".

Justin and Ray provide several video tutorials as they believe in teaching you not only how to use the system but also give you tips and tricks on how to make professional looking designs on your own. [Video Tutorials](#)

The Affiliate Program allows you to display AdKreator advertising on your site or in emails, and earn 20% as a free member for each purchase your referrals make. 35% as an upgraded Business member. They provide a selection of banners, solo ads, peel ads, login type graphic ads and other high converting advertising for you to use.

Plus of course using [AdKreator](#) you can build your own unique advertising designs. In fact, they encourage you to build your own pages, add your name, photo, and be "kreative" and unique in your designs.

They release new templates and/or new clipart images on a weekly basis.

Should there be a specific style of template or clip art category you would like to see please send your suggestion to their support system. All suggestions are considered, not necessarily added immediately.

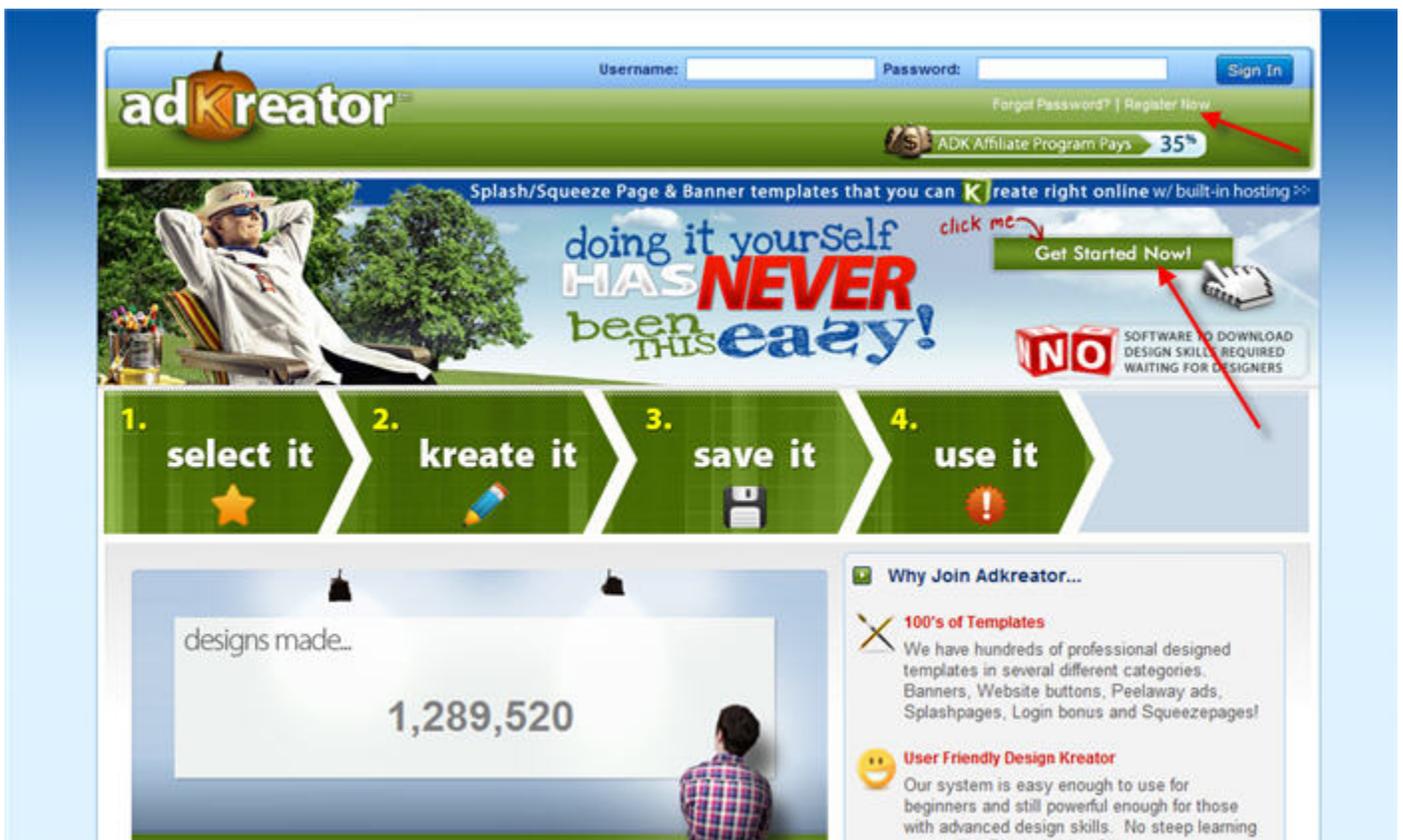
The membership fee is the **only** charge you will face. All the templates will be available for you to use as long as your membership is current. As a free member you are allowed **one** design to test the system, see the value and benefits for yourself with full editing options and hosting included, except the "squeeze" templates or the "List Building Packages". Those are reserved for upgraded members only.

Upgraded members have full access to everything with an unlimited number of designs to create.

Please make sure you have flash enabled. The designer was created using a complex flex language that requires flash to run with java enabled on your browser.

Let's begin by viewing the main index page of adKreator and review the links to register an account.

Please understand that Justin & Ray **do not use** the adKreator membership as a mailing list. Only periodic, normally weekly, update emails are sent to the adKreator membership. Creating an account is necessary to gain access to the program.



Note the red arrows in the above image, either of them will direct you to the registration page.

Just be sure when joining you use an email address that will **allow a confirmation email to be received**. Many email clients will block domains you have not specifically allowed to send you email. If you use "free" email clients, the most reliable service is "Gmail" in our opinion.

See the registration form below in the next example.

User Registration

AdKreator will not be able to send your confirmation email to either AOL or Comcast email addresses, plus Yahoo is very slow. Currently these email providers prevent us from communicating with you. Please select a different email provider. White listing our domain will ensure you receive the confirmation email. Accounts not confirmed within 48 hours will be removed.

User Name :

First Name :

Last Name :

Referrer Name : justin ledvina

Email Address :

Password :

Confirm Password :

Security Code :

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Please Agree To Our Terms And Conditions.

As you can see in the above image, the registration is simple to fill out. When registering from a link that a friend or someone who feels you would benefit from [AdKreator](#), you will see their name listed on the form as your sponsoring referrer, see Justin's in this example.

Unlike Justin, in the above example, we suggest when filling out the form you capitalize your **First and Last** name, it just looks more professional.

It is not a good idea to copy and paste info into the registration form. Be sure to enter the security code provided and don't forget to tick the "Agree to our Terms and Conditions" before clicking the Sign Up link.

Again, please use a **valid email address**, one you can receive emails and check regularly. You will be sent a confirmation email immediately, within minutes not hours which is necessary to complete your registration. Find it, click the link provided to allow login access.

Now that we have registered an account and clicked the verification link, we can now enter our username and password to login. Let's review some of the inside links.

Main Member Page!

The screenshot shows the main member page of Adkreator.com. On the left is a green navigation menu with items: Home, Browse Templates, My Designs, Upgrade Account, Affiliate Toolbox, Contests, Update Profile, Change Password, Video Tutorials, ADK E-Book Guide, Advertising Resources, Dynamic Greeting TE's, Support, FAQs, ADK Blog, and Logout. Below the menu is a HostGator advertisement for \$4.95/month and a text box asking for advertising space. The main content area features 'Adkreator News' with a post titled '68 New Templates' by Justin 'List Builder' Ledvina, dated Oct 26, 2010. A 'Quick Start Panel' contains icons for Browse Templates, My Designs, Upgrade, Affiliate Toolbox, Update Account, Video Tutorials, Support, FAQs, and Logout. On the right, 'Quick View Stats' shows: Ads Created: 89, Comms Earned: \$1,570.71, Comms Owed: \$52.06, Referrals: 740, and Account Level: Business. Below the stats are social media buttons for Facebook and Twitter, and a blue box for suggestions.

In the above example, this is the first page you will see when logging in, the first page you see, the starting point. As we have pointed out with use of red arrows, this page is packed with up to date information about your account. Return to this page anytime by clicking the "Home" menu button.

It also has links to all the important locations on the site which we will discuss in general terms further down. Note the left panel **menu** buttons or you can also use the "Quick Start Panel" to navigate quickly to where you need to go.

Note the up to date **AdKreator News** at the very top of the page, Justin uses this to inform members of the latest additions or updates to the site, and the date posted.

Your **Quick View Stats** show the current number of Ads Created, your total commissions earned, commissions still owed to you, your total number of referrals and your account level.

There is also a **FaceBook** and **Twitter** link to follow the adKreator team, which might be a good idea to get the latest news instantly.

Update Profile!

We would suggest your first link to click would be the "Update Profile" page as seen below.

The screenshot displays the 'My Profile' page. On the left is a green sidebar menu with the following items: Home, Browse Templates, My Designs, Upgrade Account, Affiliate Toolbox, Contests, Update Profile, Change Password, Video Tutorials, ADK E-Book Guide, Advertising Resources, Dynamic Greeting TE's, and Support. The main content area is titled 'My Profile' and contains a form with the following fields: Identification Code (36), Email (swarningtraffic@gmail.com), First Name (Ray), Last Name (White), Paypal Email (redacted), Registered Date (2009-07-10), and Status (Active). There are 'Submit' and 'Delete Account' buttons at the bottom. A 'Change Password' link is located at the top right. Red arrows point to the Identification Code, Email, First Name, Last Name, Paypal Email, and the Submit/Delete Account buttons.

There are only a few things you are allowed to change on this page. Your first name, last name, password and add your **Paypal email address**. When making changes, be sure to click the Submit button, or if you wish you can "Delete" your account. Be positive about deleting your account, it is not recoverable, all designs, commissions, and referrals will be gone.

In addition if you have an active subscription to AdKreator, be sure to cancel the subscription before deleting your account. AdKreator, Paypal and

AlertPay are in no way affiliated with each other. AdKreator only uses PayPal and AlertPay as payment processors. AdKreator admin do not have access to your payment processors. As with any program, payments, and subscriptions are your choice and responsibility. Simply deleting your AdKreator account will **not cancel** an active subscription.

It is important that you enter your Paypal email address since that is the only way the [AdKreator](#) staff can pay you commissions.

If you have the need to change your email address, send a support ticket to the adKreator team, include your new email address.

Ok, now we have an account registered and our Paypal email added so we can receive commissions so lets jump into "kreating" our first design.

That might not be the best idea unless you have used the system before... so why not first view some of the [video tutorials](#) for a better understanding of how AdKreator functions and the various options now at your finger tips.

Those will certainly make your first creation much easier if you take the short amount of time required to view each. OR you can go it on your own and learn as you go. Much like most of us do, put something together first, then go back, read the instructions to see if we did it correctly. :)

Don't worry, you can't break anything, plus you can always edit or remove whatever you have added to your design.

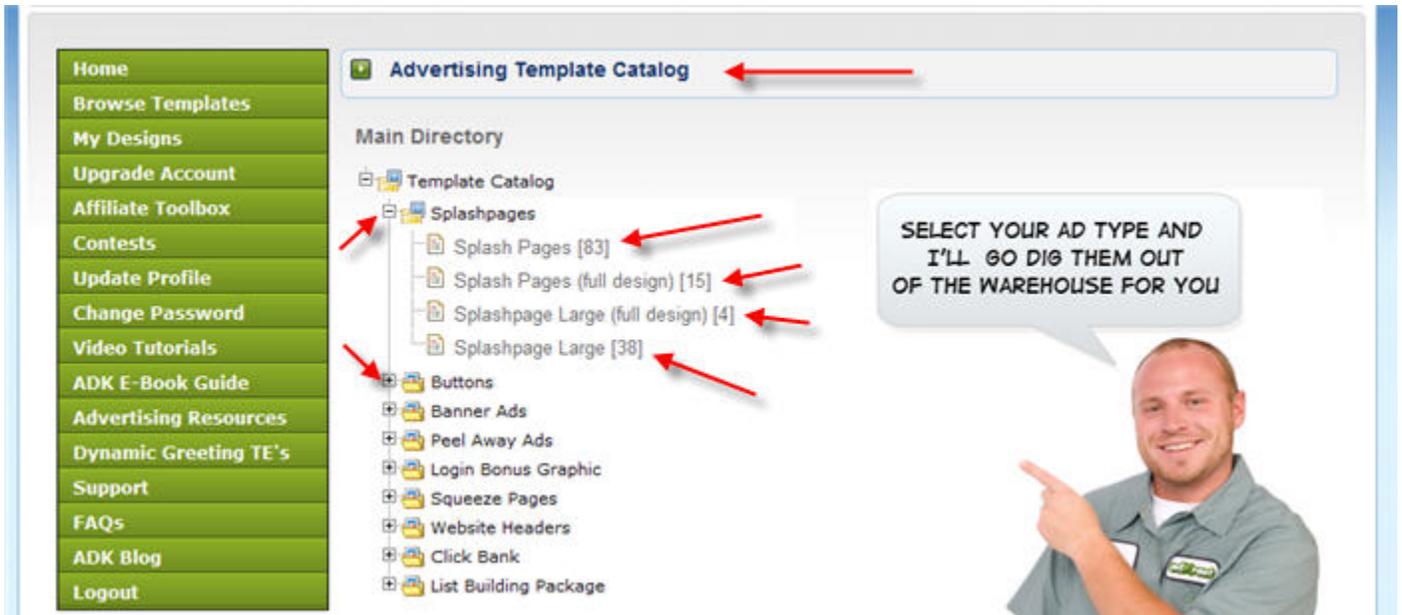
Browse Templates!

Start your adventure by clicking the "**Browse Templates**" page. This will open the "Advertising Template Catalog" which by default will have all the categories and sub categories open for your review. Currently 9 main categories as shown below.

In the example below, we have chosen to close all but the "Splash Pages" category. You will note as of this writing, there are four "sub categories", of splash pages, each of which has a multiple number of templates in each.

As shown, 83 splash page templates, 15 fully designed templates which can be edited to make your own, 4 larger splash pages fully designed, and 38 large splash pages where you start with a blank slate and edit/add to your desire.

Open other categories by clicking the **+** symbol to view various sizes and quantity available. Close again by clicking the **-** symbol.



Each of the sub category names is a link, when clicked will open to the available templates for you to choose from. Example, click on the "Splash Pages [83]" to allow viewing of available templates. Same applies to all categories.

Scroll down until you find one that peaks your interest. Don't see one you like on that page, go to the next page, currently 9 pages of templates with approx 10 unique templates on each page.

Found one you like, click anywhere on the template to load it into the adKreator unique designer.

The AdKreator Designer!

In the example below, I have chosen a fully designed splash page template by clicking it, which automatically loads the template into the designer.

You will note in the example below, when Justin creates these full designs, he has laid out the spacing and gives you ideas of what to put where, including text and images. In other words, if you have no idea where or how to start your creation, this will get your juices flowing.

You have the option to edit this template completely, even change the spacing and location of text or images. You have the option of uploading images from your computer or using the thousands of available clip art images provided! In the example below, space only allows us to shrink the designer to fit on this page. When opened on your computer it will fill the full width of



your screen top to bottom. In fact if you have several tool bars on your browser, it might be necessary to either remove some of them or change your browser to full screen to experience the full effect of the AdKreator designer.

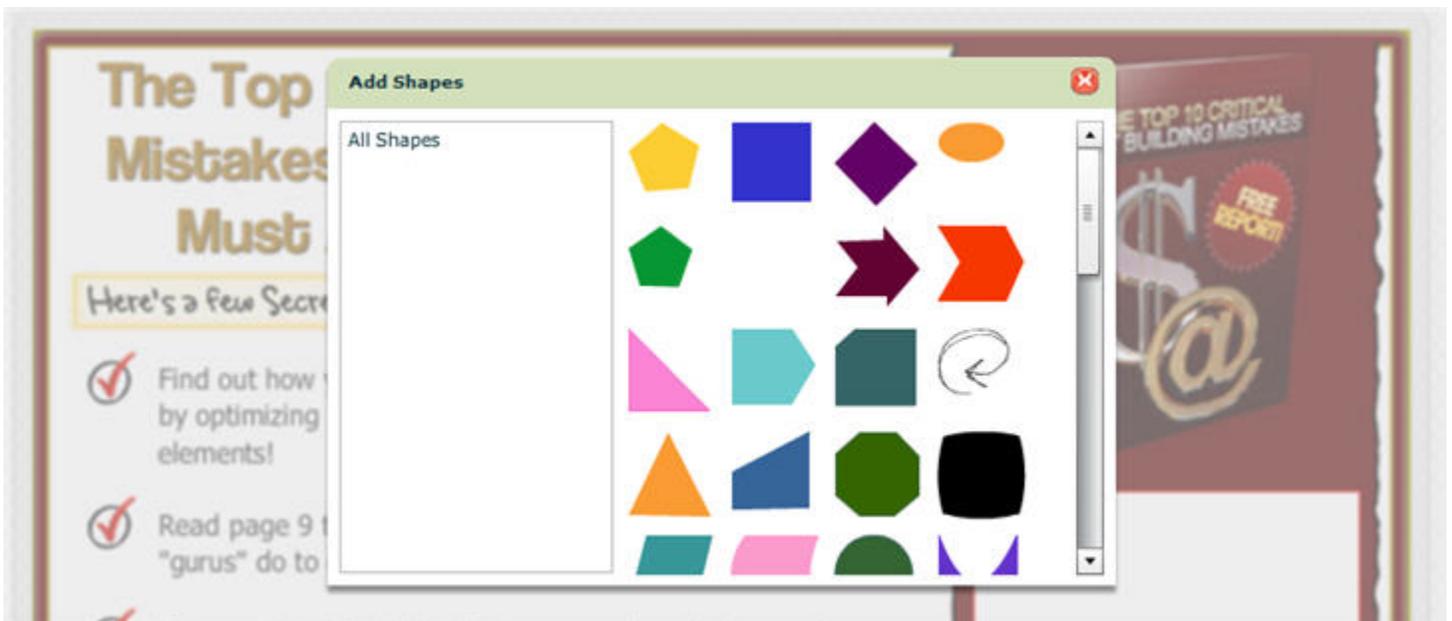
Click the area of the fully designed template you wish to edit. You can either edit or totally remove by clicking the area once and using the Delete Item option.

Text will need to be edited as Justin has only given ideas and examples for this page. Plus of course the Shark Frenzy box will need to be changed to an image of your choice. There are many e-covers to choose from in the clip art section. Also change Justin's name to yours and you might consider adding your photo.

Rather than write pages of instructions for adding or editing text, this Video tutorial will show you in real time how easy the text option is. [Text Editing](#)

To choose a text file you've entered or one that is already provided in this case, simply click it one time to move or change it's position or to change the size of the text box. Double click it to edit the text.

Shapes button will open a box like the example below. With shapes you can be very creative, stretch the sizes, use them as color boxes on your design, change the color, etc.



The **Clip Art** button contains thousands of clip art images, forty various categories as of this writing with hundreds of images in each category.



Choose the category you wish to review, click an image to add it to your design. You may then resize it, shape it, and place it in any location you wish on your design. See example below.



Upload Images will open to your computer files to allow searching for images saved in your files. Find it, choose it, upload it to your page.



Images can be added as explained either by using images you own or clip art images provided by AdKreator.



Duplicate option will duplicate any text or image you have added to your design. Highlight text or an image you wish to duplicate by clicking once, click the Duplicate button to add a copy. This is very handy if you are adding bullets or check marks and wish to repeat them several times. Duplicate them and move to the desired location on the page.



Drop Shadow is a unique option that will allow some very creative ideas and change the entire look of your page. Drop Shadow is best explained in



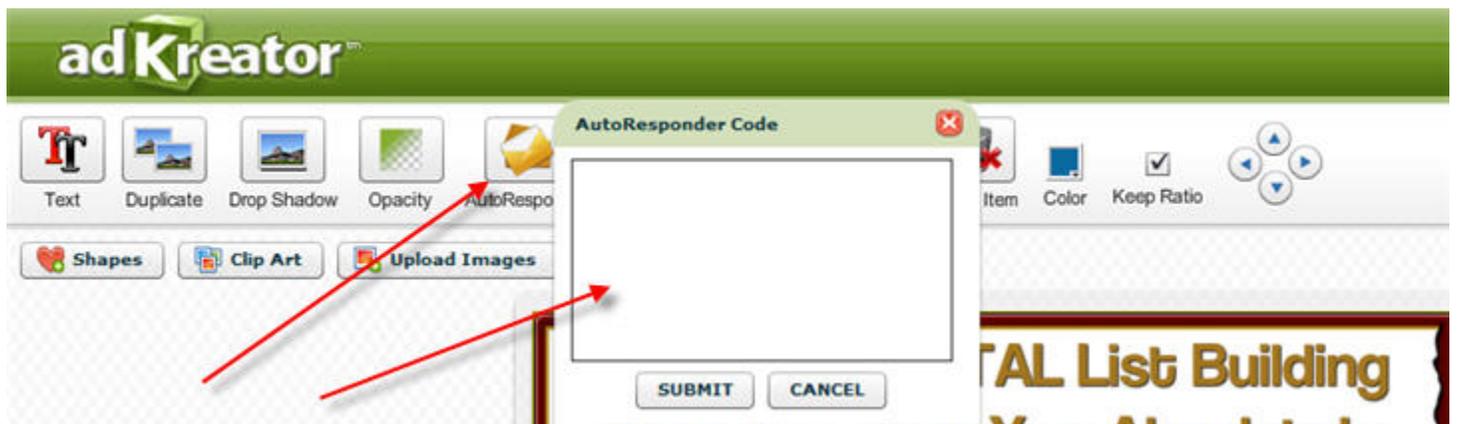
this [video tutorial](#) .

Opacity allows you to change the transparency of your text or image. See the [Magic of Opacity](#) .



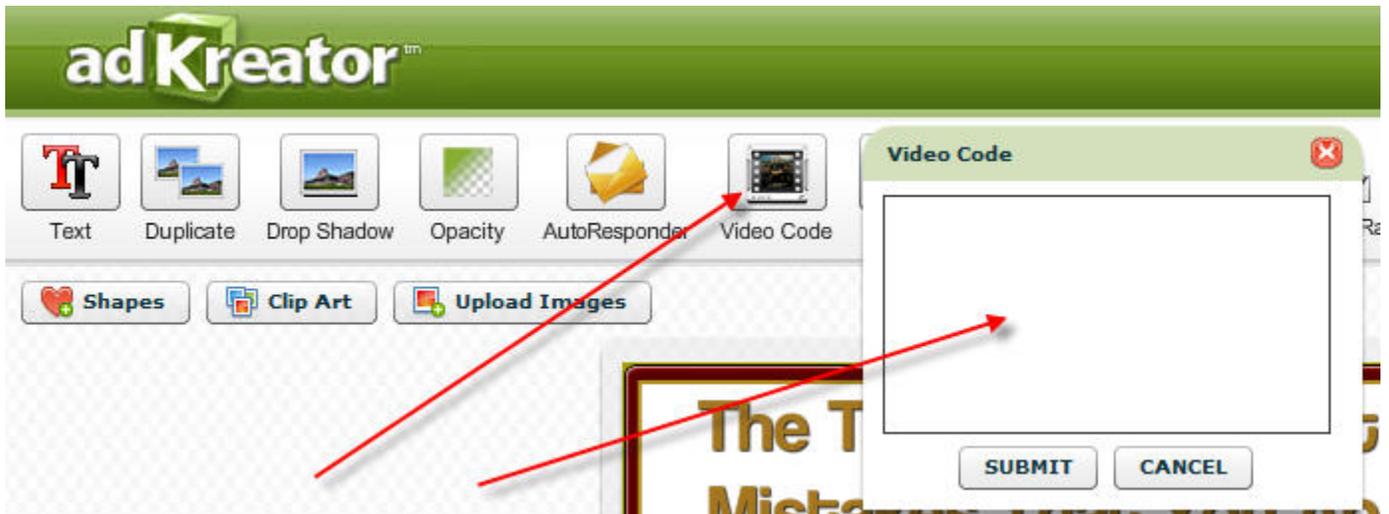
The **AutoResponder** option will **only** be seen on "Squeeze" page templates and the "List Building Packages" since they are the only ones requiring a subscribe form.

When the AutoResponder button is clicked, a popup box will open to allow you to paste in your code from your autoresponder. This can be the **java script** or the **raw html** from your autoresponder. Codes from Aweber, GetReponse, Traffic Wave and basically any autoresponder will work. See video tutorial for adding [AutoResponder code here](#) .



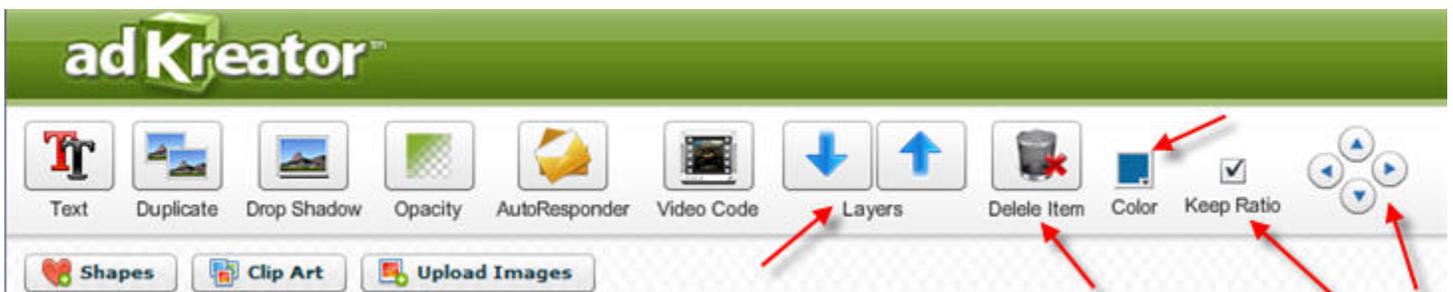
Hint: Although this was designed for autoresponder code, this option will accept any html code you would like to add, for example the html code from your Paypal or AlertPay buttons.

Video Code option will allow you to add a video to your squeeze page and is done in the same fashion as the autoresponder code. See image below. Paste your video code into the popup box provided, click submit, move it to the desired location on your page.



Watch this video for more details. [Adding Video Code tutorial](#)

The remaining options in the Adkreator designer as shown below.



Layers will allow you to place one object on top of another within your page by clicking to choose it, then using the up or down arrow to reach your desired look. Best seen in the video. [Layers Explained](#)

Delete Item is self explanatory. Choose by clicking what you wish to remove from your design, then click the delete button.

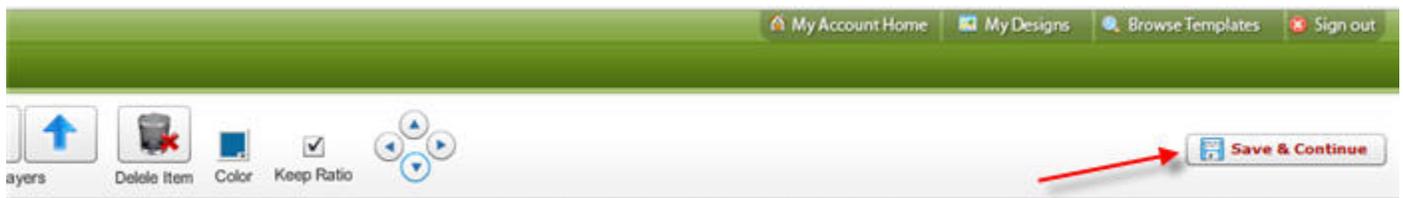
Color will open a color wheel which allows changing the color of various

objects on your design.

Keep Ratio is by default **on** so when you resize an image or object on your page the ratio of height/width remain constant. If you wish to distort a shape or image, untick the box to configure your shape as desired.

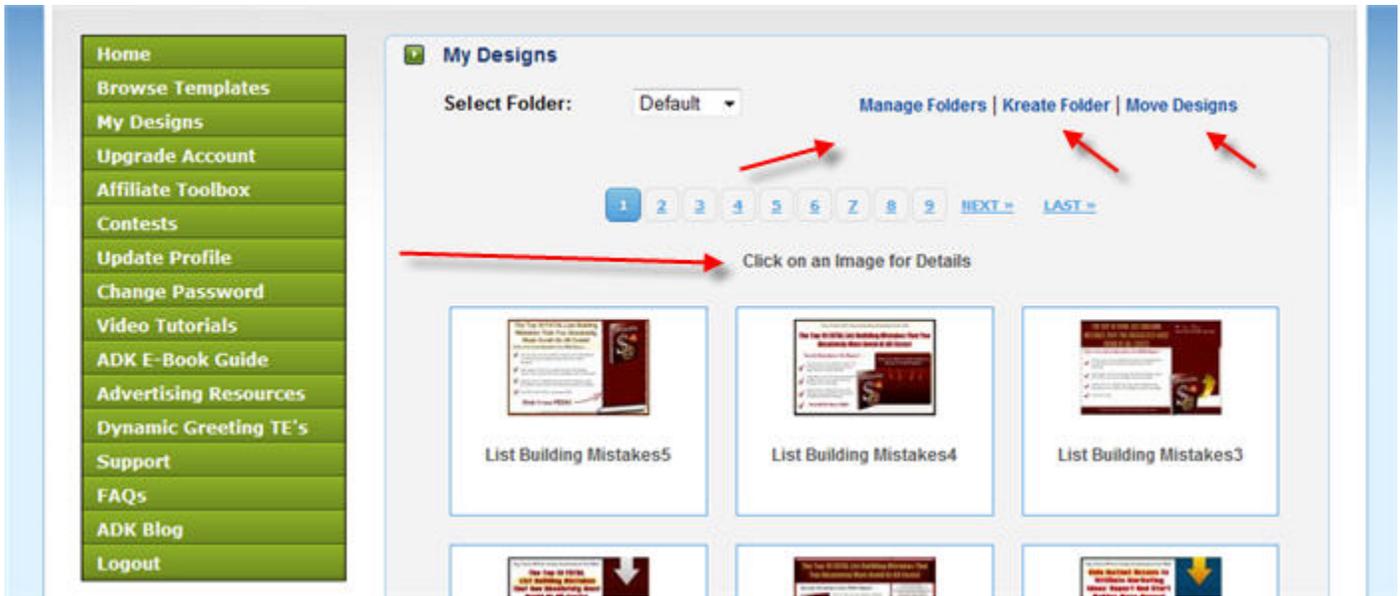
The **four arrows** will allow you to move an image or text up, down, left or right in very small increments. This is much easier than trying to get the exact location set on your page by moving the mouse.

Remember after completing your design you always want to "Save" your work by clicking the **Save and Continue** button on the far right of your designer menu bar. Should you get stuck for ideas or get called away for some other reason, save your design, you can return later and add or make changes.



Now that we've saved a design, let's proceed to the next step.

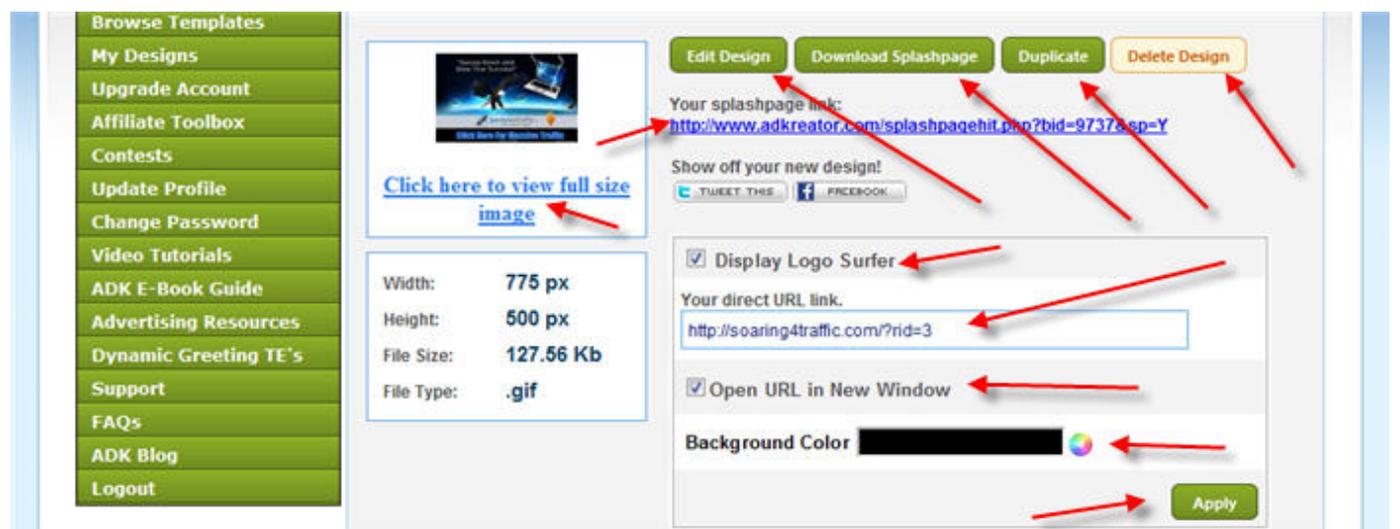
After clicking the "Save & Continue" button to save your design you will be directed to the "My Designs" page. All of your saved designs will be on this page.



This page will also allow you to place your various designs in different folders for ease in locating them the next time you wish to edit or review them.

This page can also be reached anytime by clicking the **"My Designs"** link on the left menu.

Find the design you wish to edit, click it once to load into the edit/view page.



As you can see, you have several options to choose from. Clicking the **Edit Design** link will load your design back into the designer to either finish your creation or edit anything you wish to change.

The **Download Splashpage** link will download the entire html code to your computer which allows you to upload it to your own personal site.

The **Duplicate** link will create an **exact copy** of your design and save it on your My Designs page. Only Upgraded members will have this options since Free members are only allowed one desgin.

No explanation needed for the **Delete Design** link, right? Again this link will not be shown on Free members pages.

The **Your Splashpage link** is the direct url to your splash page, hosted by adKreator's server. Click it to see your finished design in your browser.

If you wish to show off your new design in your **Twitter** or **Facebook** programs, click the appropriate links. Great way to get your newly created page link in public quickly.

Display Logo Surfer if ticked with a check mark will automatically customize your design to show the appropriate greeting for each of the traffic exchanges supported by adKreator. Click the "Dynamic Greeting TE's" link on your left menu to view currently supported traffic exchanges. While on that page enter your referral ID if a member, this serves as a downline builder also.

Your Direct URL Link is the site url you wish to have your splash page direct too when clicked. It is defaulted to your adKreator affiliate url, change it to the appropriate site link for your site or affiliate link.

Open URL in New Window should be ticked if you wish to have your site open in a new window when your splash page is clicked.

And finally **Background Color!** When you click the color wheel, the available background colors will open for you to choose the background

color of your choice. After changing a background color, be sure to click your design, load it back into the designer, save it, to complete the background color.

After you have made all the changes above, click the **Apply** button to save all your changes.

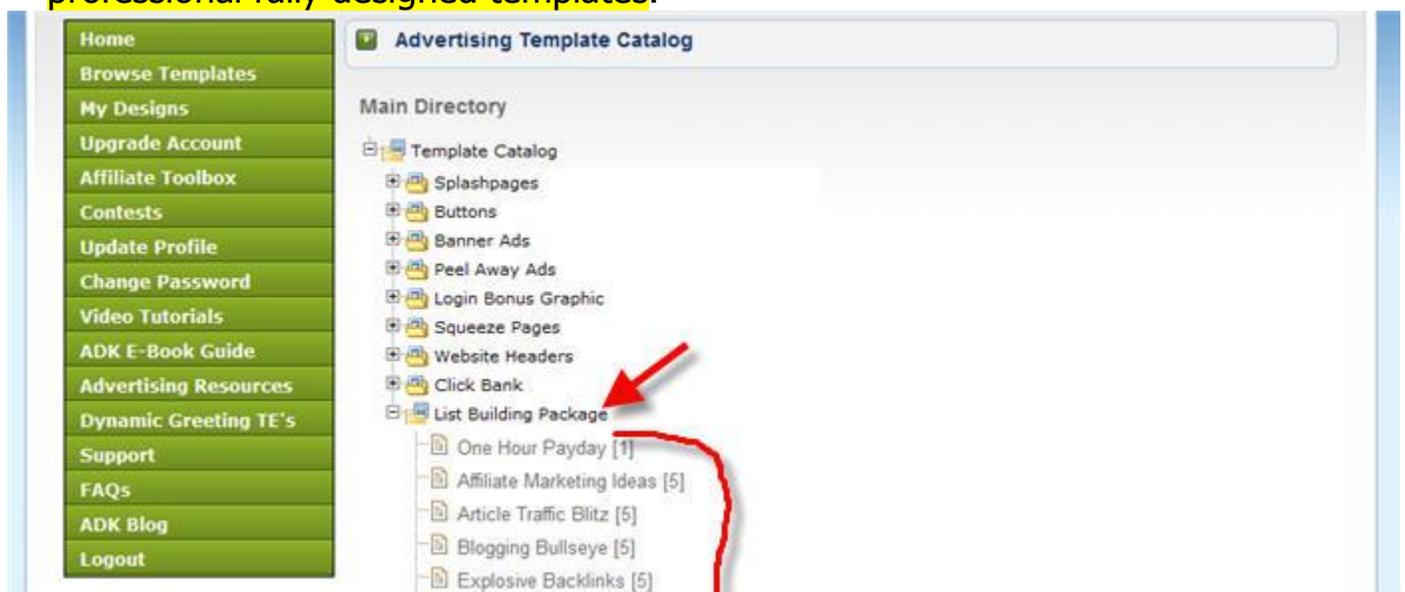
Keep in mind, the above is an example for **splash pages**. The options for Squeeze pages, banners, Login bonus offers, and other design templates are not the same as each will have it's own purpose and options.

After completing, changing, editing your design, you should always click the direct url to load it back into your browser. Be sure to refresh your browser, in case the images have been cached, to see your edited version.

*Hint: If you are advertising your splash pages, banners, etc in traffic exchanges, when saving choose '**gif**' file type, it loads faster.*

One of the latest additions to adKreator, as of this writing, is the List Building Packages. We should review those and the importance of using [adKreator](#) to build your list of subscribers.

List Building Packages can be found in your template catalog. As of this writing there are 29 various products to choose from, most have up to 5 **professional fully designed templates**.



List Building Packages are complete, they include the **product**, **confirmation page**, and **download page**. All fully designed and ready for your use. Simply choose one that fits with your ideas, click to load into the designer, add your auto responder code to capture your leads. Save the design, then choose it on your **My Designs** page to complete.

See example below:

The screenshot shows the AdKreator.com design interface. On the left is a sidebar menu with options like 'Browse Templates', 'My Designs', 'Upgrade Account', 'Affiliate Toolbox', 'Contests', 'Update Profile', 'Change Password', 'Video Tutorials', 'ADK E-Book Guide', 'Advertising Resources', 'Dynamic Greeting TE's', 'Support', 'FAQs', 'ADK Blog', and 'Logout'. The main area displays a design preview of a spiral-bound notebook titled 'THE TOP 10 CRITICAL LIST BUILDING MISTAKES' with a 'FREE REPORT!' badge. Below the preview is a 'Click here to Download Product' link. To the right of the preview, technical details are shown: Width: 800 px, Height: 550 px, File Size: 89.12 Kb, File Type: .gif. Further right is a settings panel with buttons for 'Edit Design', 'Download Squeeze page', 'Duplicate', and 'Delete Design'. Below these is the 'Your squeeze page link' field with the URL <http://www.adkreator.com/squeeze page hit.php?bid=20927&sp=Y>. There are also social media sharing options for 'TWEET THIS' and 'FACEBOOK'. Below that is a 'Display Logo Surfer' section with a 'Background Color' dropdown set to '#aba000' and an 'Apply' button. The 'Your Name' field contains 'Ray White'. The 'Your email address or help desk URL' field contains 'http://kreativesupport.com'. At the bottom of the form are 'Apply', 'Confirmation Page', and 'Download Page' buttons. A 'Traffic Report' table is located at the bottom right.

	Impressions	Clicks	CTR
Today:	0	N/A	N/A
This Month:	2	N/A	N/A
Overall:	2	N/A	N/A

You have many of the same options as splash pages described previously, but there are a couple of additional options that must be edited.

Your name and email address or help desk url are required to activate the Confirmation and Download Page links. Enter those and hit the **Apply** button. This will activate the **Confirmation Page** and **Download Page**.

You may download the image of each product to your desktop if required, plus you have the option to [download the product](#) to read and review.

Click the Confirmation page and Download Page to get the URL's to use in your auto responder setup. Then start advertising the Direct url to begin building your list. Doesn't get any easier than that.

Example of one if you wish to test how it works: CreativeMeasure.com
Sign up if you wish and get the free edited version of List Building Mistakes with a follow up series of approx 7 emails.

*Side Note: Squeeze Page templates and List Building Packages are available only to Upgraded members. Free members have the option to test adKreator with **one** design of their choice other than the squeeze pages.*

Other template options such as Banner Ads, Buttons, Squeeze Pages, Click Bank, Peel Away Ads, Login Bonus Graphics, and Website Headers are created in the designer as explained above. Once you have experience with your first splash page, you will begin to realize how easy it is to create ads of any type.

The more you use [AdKreator](#), the easier it becomes. Remember, if you don't like your design, simply load it back into the designer and change it. Keep your ads fresh, change them often, test to see which get the best results.

Now, let's return to the "Home" page or main member page when you first login and go over some of the menu links.

You already know the pupose of the **Home**, **Browse Templates**, and **My Designs** links.

Next the **Upgrade Account** which is self explanatory, this would be your page to upgrade your account if currently a free member. If you see the value and have the need for full access to create unlimited designs including [squeeze pages](#) and [List Building packages](#), then Upgrading your account is a small price to pay for the value and savings realized.

Next is the **Affiliate Toolbox**, where Justin and Ray provide various banners, splash pages, login bonus graphics, solo ads, etc. that include your referral link to advertise [AdKreator](#) .

Scroll to the bottom of the Affiliate Toolbox page to see your referral listing, their name, email address, date joined and whether they are a free or upgraded member. Also at the very bottom of this page will be your current commissions due and a payment request button to request your commissions if over \$10.

The **Contests** link will display any current or previous contest.

Update Profile link we have discussed previously, be sure to add your Paypal email address for timely commission payments.

Change Password link is self explanatory, follow instructions if you wish to change your login password.

The screenshot shows the AdKreator dashboard. On the left is a green navigation menu with the following items: Home, Browse Templates, My Designs, Upgrade Account, Affiliate Toolbox, Contests, Update Profile, Change Password, Video Tutorials, ADK E-Book Guide, Advertising Resources, Dynamic Greeting TE's, Support, FAQs, ADK Blog, and Logout. A red line is drawn vertically along the right side of this menu. The main content area features a news article titled "Time To Holiday Up Your Designs" by Justin "Birthday Boy" Ledvina, dated Nov 16, 2010. The article text reads: "Sorry we missed you last week it was my 21...er 34th birthday and Ray let me out of the lab for some fresh air. It's that time of year again to add some holiday dazzle in your advertising. We released 18 Thanksgiving clipart and 112 Christmas ones but Bill wasn't happy with just that, he added 9 new List Building Products. That gives us a total of 29 products you can give away with a 109 fully designed squeeze-pages. He even had time leftover to make a [new splashpage for our affiliates](#). I don't know about you but I'm loving this Bill guy!!" Below the article is a "Quick Start Panel" with icons for a magnifying glass, a paint can, and a green plus sign. To the right of the panel is a "Quick View Stats" box containing the following data:

Quick View Stats	
Ads Created:	94
Comms Earned:	\$1,570.71
Comms Owed:	\$103.09

[Video Tutorials](#) link is the page for the individual video's created to help you better understand how to use AdKreator with some tips and tricks to assist you in becoming even more professional with your creations. A must see page!

ADK E-Book Guide link is where you will find this E-Book automatically branded with your referral ID, e-cover images, and a short follow up message series to promote adKreator in your autoresponder series.

Advertising Resources is basically a list of free places Justin and Ray suggest you advertise your ads.

Dynamic Greeting TE's is a list of supported traffic exchanges for the surf logo to automatically display when you choose that option. It is also a dynamic **downline builder**, so be sure to enter your referral ID for each program.

Support link will direct you to the Kreative Support site. Contact Justin & Ray with support issues anytime.

FAQ's is a list of the most commonly asked questions. Most of your answers can be found here.

And lastly the **ADK Blog** and **Logout** links are self explanatory.

It would be impossible to show all the benefits that [AdKreator](#) provides in this report. We only hope it has given you an inside look at the possibilities available.

If you work online and intend to be successful, building your own unique ads is a must. Standing out from the crowd, branding yourself and actually becoming a professional designer is entirely possible with AdKreator.

There is no **huge** learning curve, only a short period to familiarize yourself with the program. Very user friendly!

This system was designed for everyone, from the greenest Internet Marketer to the List Building Expert. AdKreator even hosts all your work on their blazing fast server!

You don't need a four-year degree or four-figure software to create! AdKreator allows anyone to be a designer and create top-quality

promotions. If you can navigate the web, point, click, drag & drop you have what it takes.

With AdKreator you can start with a professionally designed template, add your own custom images or use the ones included inside the designer. You don't have to download an add-on graphics package just re-upload them into your design.

In addition, the service is run over the internet. You will be able to log on and create from any internet enabled computer without the worry of bulky or confusing software to install.

No need to start with a blank slate. This is the single biggest stumbling block people face with doing their own advertising. Designing from scratch is a talent. **Why do you think good designers are so expensive?**

AdKreator gives you that design jump start with it's professionally designed templates in various shapes, sizes, and concepts.

There is truly only one way to feel and experience the total value of this unique one of a kind do it yourself system, saving you hundreds of hours and tons of cash hiring professional designers.

Join [AdKreator](#) **FREE** right now, become a professional graphics designer in minutes. Kreate ads people will enjoy viewing that get results. No software to download, no design skills required and no more waiting for designers.

Don't forget to thank the person who gave you this inside look at AdKreator by giving you a free copy of this report, they must really think you're special!